



# Local Unit Webpage & Events

Make Sharing Simpler

**Priesthood and Family and Missionary**

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# Make Sharing Simpler: Love, Share, Invite

- Strengthen local unit communication and connection among members.
- Help people looking for a church to find us and understand the local congregation.
- Use activities already happening (no new activities necessary).
- Provide local units with simple templates and tools.
- Make it easier for members to invite friends and less-active members to sign up for events and activities.

# Sharing Naturally

“The happiness they brought with them and the way I felt around them was undeniable. They didn’t preach to me about God. It was simply in their very being—their lifestyle, their choices, their actions and reactions. When I looked at them, I said to myself, ‘That is how I want to live. That is where I want to be in life.’”

Recent Convert, Washington, D.C.






# Inviting Naturally

“Above all else we can live the gospel. Surely there is no more powerful missionary message we can send to this world than the example of a loving and happy Latter-day Saint life. The manner and bearing, the smile and kindness of a faithful member of the Church brings a warmth and an outreach which no missionary tract or videotape can convey. People do not join the Church because of what they know. They join because of what they feel, what they see and want spiritually. ”

—Jeffrey R. Holland, “Witnesses unto Me”

(Ensign, May 2001, 14)

A photograph of two young women laughing joyfully outdoors. The woman on the left has long, straight brown hair and is wearing a light pink top. The woman on the right has long, dark hair and is wearing a bright red t-shirt with the letters 'MILL' visible. They are standing in front of a large tree with a thick trunk. The background is a soft-focus outdoor setting with greenery and a building.

“Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven.”

*Matthew 5:16*

# Sharing Our Light

“Our opportunities to shine surround us each day, in whatever circumstance we find ourselves. As we follow the example of the Savior, ours will be the opportunity to be a light in the lives of others.”

—Thomas S. Monson,  
“Be an Example and a Light”  
(Ensign or Liahona, Nov.  
2015, 88)





# Sharing Our Light

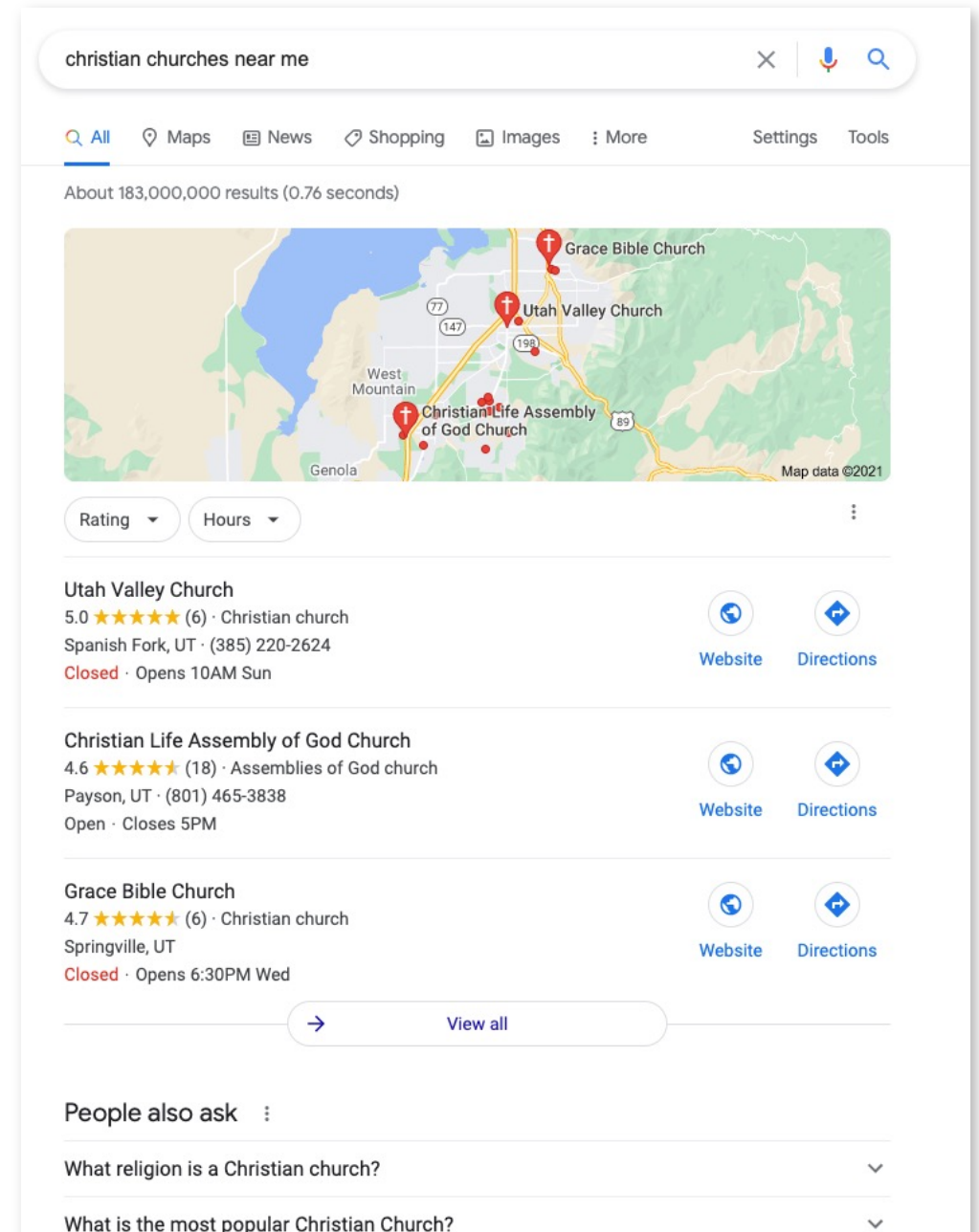
“Your good works will be evident to others. The light of the Lord can beam from your eyes. With that radiance, you had better prepare for questions.”

—Russell M. Nelson,  
“Be Thou an Example of the Believers” (Ensign or Liahona,  
Nov. 2010, 48)

# Our Opportunity

“Searching for ‘Christian churches near me’ on Google results in NO visible returns for The Church of Jesus Christ of Latter-day Saint congregations.”

- There are 100,000 to one million searches per month for “churches near me” (USA).
- 59 percent of adults under age 30 use online searches when looking for a congregation to attend.
- Local wards do not have a consistent, Church-approved online presence.



The screenshot shows a Google search for "christian churches near me". The search bar at the top contains the text "christian churches near me" and has a search icon on the right. Below the search bar, there are navigation options: "All", "Maps", "News", "Shopping", "Images", and "More". To the right of these are "Settings" and "Tools". Below the navigation bar, it says "About 183,000,000 results (0.76 seconds)".

The main content area features a map showing several church locations marked with red pins. The map includes labels for "West Mountain", "Genola", "Utah Valley Church", "Christian Life Assembly of God Church", and "Grace Bible Church". Below the map, there are filters for "Rating" and "Hours".

Below the filters, there are three search results for churches:

- Utah Valley Church**: 5.0 stars (6 reviews), Christian church, Spanish Fork, UT · (385) 220-2624, Closed · Opens 10AM Sun. Includes "Website" and "Directions" buttons.
- Christian Life Assembly of God Church**: 4.6 stars (18 reviews), Assemblies of God church, Payson, UT · (801) 465-3838, Open · Closes 5PM. Includes "Website" and "Directions" buttons.
- Grace Bible Church**: 4.7 stars (6 reviews), Christian church, Springville, UT, Closed · Opens 6:30PM Wed. Includes "Website" and "Directions" buttons.

At the bottom of the search results, there is a "View all" button with a right-pointing arrow.

Below the search results, there is a section titled "People also ask" with two questions:

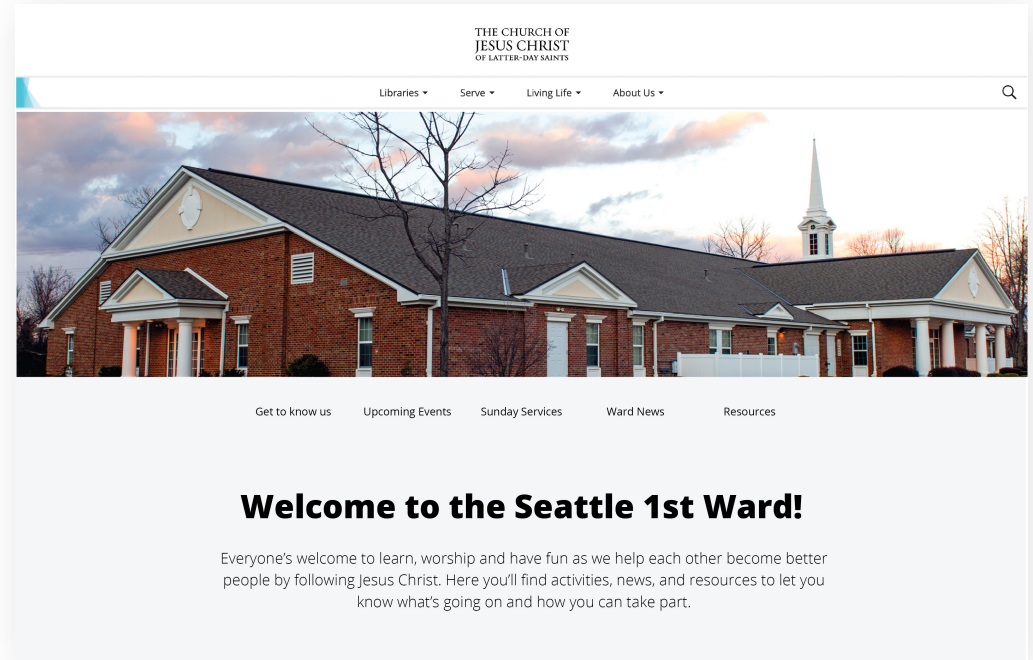
- What religion is a Christian church? (dropdown arrow)
- What is the most popular Christian Church? (dropdown arrow)



# What Do We Do?

1

The Church will provide each unit an online experience that enables them to strengthen one another in the ward, share beliefs, activities, and invitations.



# What Do We Do?

2

Local units can personalize content to post local events, videos, and invitations to ward activities and encourage community participation.



## Upcoming Events



Saturday, October 30, 2021 | 7:00 P.M.

### Ward Halloween Party

Join us for our Halloween party! Pot luck dinner, treats, and games for the kids will be available.

[View Details](#)



Tuesday, November 2, 2021

### Youth Hike

For our youth activity this month, we will have a hike between the ages of 12-18 with church group leaders.

[View Details](#)



Self-Reliance  
Family History  
Literacy  
Strengthening Families

Ward council members post activities that will invite others to “come and join us.”



# What Do We Do?

3

Invite members and friends to post reviews and comments on the online experience about the local congregation and activities.



**Meagan Larsen**

★★★★★ 4 years ago

I love this church! My family attends here and I always feel uplifted and closer to Christ. The people are very friendly and welcoming!



1



Share



**Kevin Louder**

★★★★★ 4 days ago

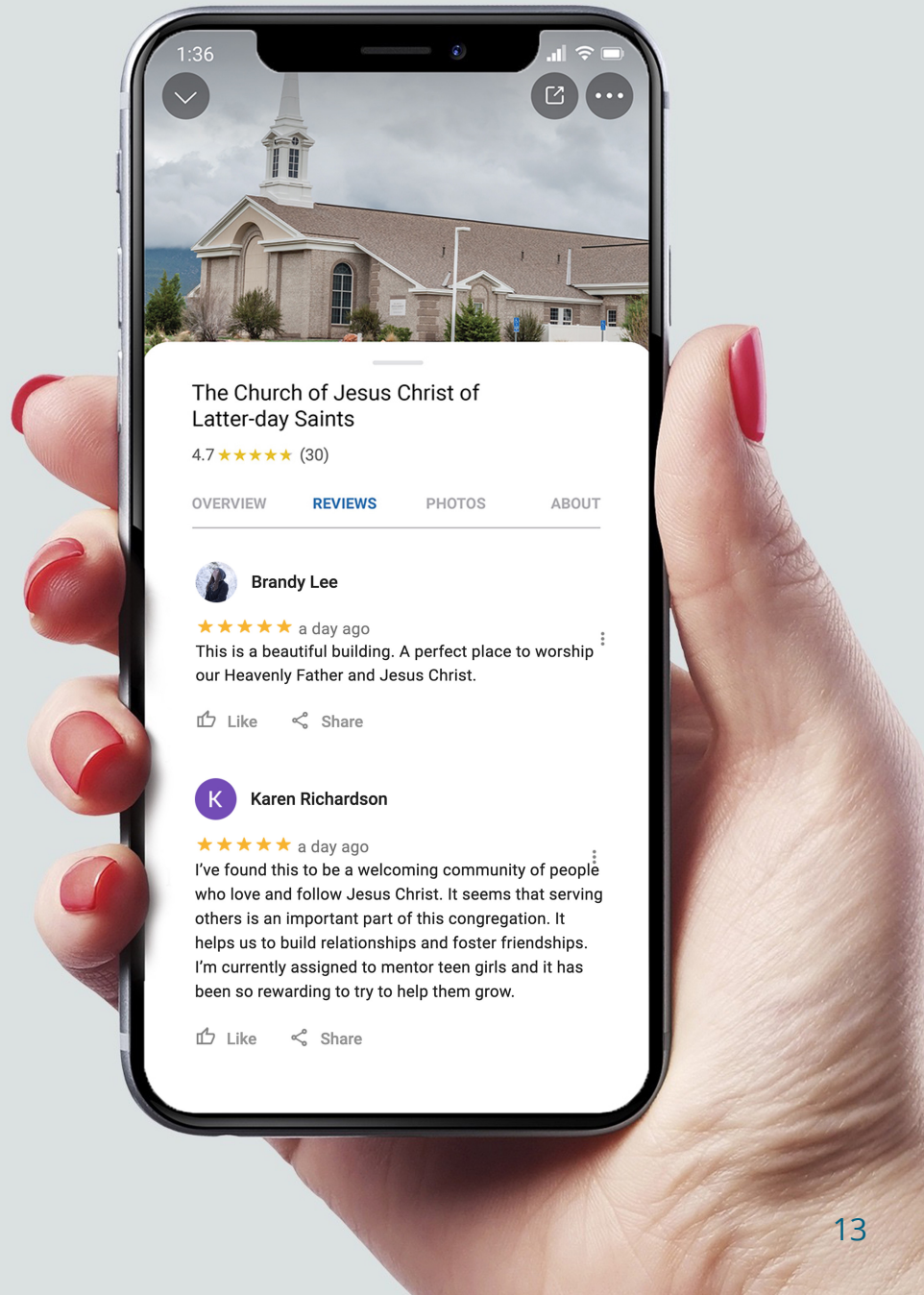
Great place to meet and learn about Jesus Christ. The people here are very welcoming and friendly.



1



Share

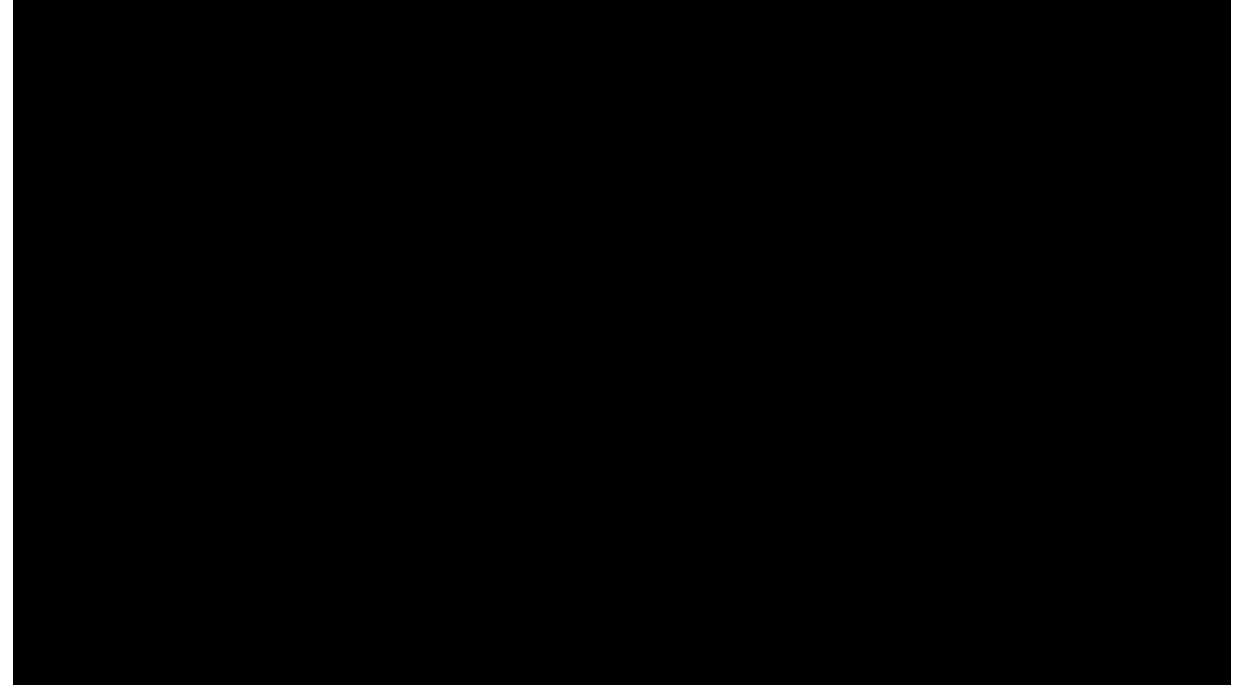


Inviting members and friends to add reviews of buildings will increase our search ranking and help others understand the Church community better.

# What Do We Do?

4

Discuss as a ward council how to become more aware of and welcoming to visitors.



For more resources go to:

<https://www.churchofjesuschrist.org/share/welcoming-others-to-our-community-of-faith?lang=eng>

# What Do We Do?

5

Invite each other and your friends to participate in your normal Church and family activities.



# Summary

- Build a strong local unit community and make sharing simpler
  - Provide tools to strength local units, helping members feel connected.
  - Each local ward or branch has a website with shareable events.
  - Share current ward events.
  - Members write about their experience on review sites (to increase search results and help people understand our community).
  - Easier access to addresses, times of worship, and activities.



# Questions, Feedback, and Counsel

THE CHURCH OF  
JESUS CHRIST  
OF LATTER-DAY SAINTS